

**“Pelaksanaan Penerapan Prinsip Mengenal Nasabah Dalam Mencegah
Tindak Pidana Pencucian Uang (TPPU) Pada Bank BJB Cabang Soreang”**

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ABSTRAK

Penerapan prinsip mengenal nasabah (*Know Your Customer*) sangatlah penting untuk mencegah program pendanaan terorisme dan pencucian uang baik calon nasabah,nasabah , dan *walk in customer*. Tujuan dari observasi yaitu untuk mengetahui prosedur pembukaan rekening tabungan dan giro serta penerapan prinsip mengenal nasabah pada PT.Bank Jawa Barat Banten Cabang Soreang

Metode studi yang digunakan yaitu metode dekriptif yang tujuannya untuk menyajikan gambaran lengkap mengenai hasil studi dengan jalan mendeskripsikan sejumlah variable yang berkenaan dengan masalah dan unit yang diteliti antara fenomena yang diuji

Hasil dari studi, penulis dapat menarik kesimpulan bahwa proses penerapan prinsip mengenal nasabah pada PT. Bank Jawa Barat Banten Cabang Soreang dimulai dari pembukaan rekening yang mencakup syarat dan ketentuan kemudian pengawasan transaksi nasabah, dan prosedur penanganan nasabah yang termasuk berisiko tinggi.

Kata kunci:*Know Your Customer,Money Laundry,Pendanaan Terorisme*

**THE IMPLEMENTATION OF CUSTOMERS PRINCIPLES IN
PREVENTING THE MONEY OF MONEY LAUNDERING (MONEY
LAUNDERING CRIME) AT BANK BJB BRANCH SOREANG**

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ABSTRACT

The application of the Know Your Customer principle is very important to prevent terrorism and money laundering funding programs for prospective customers, customers , and walk in customers. The purpose of the observation is to find out the procedure for opening a savings account and checking account as well as the application of the principle of getting to know customers at PT. Bank Jawa Barat Banten Branch Soreang

The study method used is a descriptive method whose purpose is to present a complete picture of the results of the study by describing a number of variables relating to the problem and the unit under study between the phenomena being tested

The results of the study, the authors can draw the conclusion that the process of applying the principle of knowing customers at PT. Bank Jawa Barat Banten Branch Soreang starts from the opening of an account that includes terms and conditions then supervision of customer transactions, and procedures for handling customers who are at high risk.

*Keywords:*Know Your Customer, Money Laundry, Terrorism Funding